

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
942174-1	09/23/12	September 2012	08/27/12 - 09/20/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Bogdanoff/R/State Senator .	BOGDANOFF FOR ST SEN	

Flight Dates	Order #	Alt Order #
09/07/12 - 09/20/12	942174	06275538

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/20/12	Good Morning America	7-9AM	MTWT---	:30	4	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWT---	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/17/12	8:40 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
1	WPBF	Tu	09/18/12	8:49 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
4	WPBF	W	09/19/12	7:29 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
2	WPBF	Th	09/20/12	7:59 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
2	09/10/12	09/14/12	Good Morning America	7-9AM	M-WTF--	:30	5	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	8:46 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
3	WPBF	W	09/12/12	7:29 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
2	WPBF	W	09/12/12	8:55 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
5	WPBF	Th	09/13/12	7:42 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
4	WPBF	F	09/14/12	7:00 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
3	09/07/12	09/07/12	Good Morning America	7-9AM	----1--	:30	1	\$250.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:59 AM	Good Morning America	7-9AM	:30	Ebogdanoffintview30H	\$250.00 NM
4	09/17/12	09/20/12	The View	11A-12PM	MTWT---	:30	3	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWT---	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	11:00 AM	The View	11A-12PM	:30	Ebogdanoffintview30H	\$350.00 NM
3	WPBF	W	09/19/12	11:31 AM	The View	11A-12PM	:30	Ebogdanoffintview30H	\$350.00 NM
4	WPBF	Th	09/20/12		The View	11A-12PM	:00		\$350.00 NM
	Credited								
5	09/10/12	09/14/12	The View	11A-12PM	M-WTF--	:30	4	\$350.00	NM
	Class of Time - Pre-emptible with notice								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/10/12 10:59 AM The View 11A-12PM :30 Ebogdanoffintview30H \$350.00 NM 1 WPBF W 09/12/12 11:00 AM The View 11A-12PM :30 Ebogdanoffintview30H \$350.00 NM 5 WPBF Th 09/13/12 10:58 AM The View 11A-12PM :30 Ebogdanoffintview30H \$350.00 NM 2 WPBF F 09/14/12 11:00 AM The View 11A-12PM :30 Ebogdanoffintview30H \$350.00 NM									
6	09/07/12	09/07/12	The View	11A-12PM	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/07/12 10:58 AM The View 11A-12PM :30 Ebogdanoffintview30H \$350.00 NM									
7	09/17/12	09/20/12	WPBF News 25 @ Noon	12pm-1230pm	MTWT---	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWT--- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 Ebogdanoffintview30H \$160.00 NM 2 WPBF Tu 09/18/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 Ebogdanoffintview30H \$160.00 NM 4 WPBF W 09/19/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 Ebogdanoffintview30H \$160.00 NM 3 WPBF Th 09/20/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 Ebogdanoffintview30H \$160.00 NM									
8	09/10/12	09/14/12	WPBF News 25 @ Noon	12pm-1230pm	M-WTF--	:30	5	\$160.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 12:07 PM WPBF News 25 @ Noon 12pm-1230pm :30 Ebogdanoffintview30H \$160.00 NM 2 WPBF M 09/10/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 Ebogdanoffintview30H \$160.00 NM 3 WPBF W 09/12/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 Ebogdanoffintview30H \$160.00 NM 5 WPBF Th 09/13/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 Ebogdanoffintview30H \$160.00 NM 4 WPBF F 09/14/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 Ebogdanoffintview30H \$160.00 NM									
9	09/07/12	09/07/12	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$160.00	NM
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10	09/17/12	09/20/12	M-F 5pm News	5-6pm	MTWT---	:30	4	\$350.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 5:54 PM M-F 5pm News 5-6pm :30 Ebogdanoffintview30H \$350.00 NM 3 WPBF Tu 09/18/12 5:29 PM M-F 5pm News 5-6pm :30 Ebogdanoffintview30H \$350.00 NM 2 WPBF W 09/19/12 5:09 PM M-F 5pm News 5-6pm :30 Ebogdanoffintview30H \$350.00 NM 4 WPBF Th 09/20/12 5:08 PM M-F 5pm News 5-6pm :30 Ebogdanoffintview30H \$350.00 NM									
11	09/10/12	09/14/12	M-F 5pm News	5-6pm	M-WTF--	:30	5	\$350.00	NM
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Advertiser	Product	Estimate Number
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
3	WPBF	M	09/10/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	Ebogdanoffintview30H	\$500.00	NM																																																																													
1	WPBF	M	09/10/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	Ebogdanoffintview30H	\$500.00	NM																																																																													
2	WPBF	W	09/12/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	Ebogdanoffintview30H	\$500.00	NM																																																																													
5	WPBF	Th	09/13/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	Ebogdanoffintview30H	\$500.00	NM																																																																													
4	WPBF	F	09/14/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	Ebogdanoffintview30H	\$500.00	NM																																																																													
15	09/07/12	09/07/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	----1--	:30	1	\$500.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>----1--</td><td>1</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>09/07/12</td><td>6:25 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>Ebogdanoffintview30H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	----1--	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	09/07/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	Ebogdanoffintview30H	\$500.00	NM																																												
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16	09/17/12	09/20/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	MTWT---	:30	4	\$750.00	NM																																																																														
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1	WPBF	M	09/17/12	7:09 PM	Wheel Of Fortune	7-7:30PM	:30	Ebogdanoffintview30H	\$750.00	NM																																																																													
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2	WPBF	Th	09/20/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	Ebogdanoffintview30H	\$750.00	NM																																																																													
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
942174-1	09/23/12	September 2012	08/27/12 - 09/20/12

Advertiser	Product	Estimate Number
Bogdanoff/R/State Senator	BOGDANOFF FOR ST SEN	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/10/12	09/14/12	Wheel Of Fortune	7-7:30PM	M-WTF--	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	Ebogdanoffintview30H	\$750.00 NM
5	WPBF	W	09/12/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	Ebogdanoffintview30H	\$750.00 NM
4	WPBF	Th	09/13/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	Ebogdanoffintview30H	\$750.00 NM
2	WPBF	F	09/14/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	Ebogdanoffintview30H	\$750.00 NM
18	09/07/12	09/07/12	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----1--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	Ebogdanoffintview30H	\$750.00 NM
19	09/17/12	09/20/12	Jeopardy	7:30-8PM	MTWT---	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MTWT---	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	7:42 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
3	WPBF	Tu	09/18/12	7:53 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
2	WPBF	W	09/19/12	7:34 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
4	WPBF	Th	09/20/12	7:52 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
20	09/10/12	09/14/12	Jeopardy	7:30-8PM	M-WTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-WTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/10/12	7:42 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
1	WPBF	W	09/12/12	7:35 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
3	WPBF	W	09/12/12	7:53 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
5	WPBF	Th	09/13/12	7:52 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
4	WPBF	F	09/14/12	7:53 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
21	09/07/12	09/07/12	Jeopardy	7:30-8PM	----1--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----1--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:53 PM	Jeopardy	7:30-8PM	:30	Ebogdanoffintview30H	\$850.00 NM
22	09/15/12	09/15/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	8:07 AM	Sat 8-9am News	Sat 8-9am	:30	Ebogdanoffintview30H	\$225.00 NM
23	09/08/12	09/08/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/08/12	8:29 AM	Sat 8-9am News	Sat 8-9am	:30	Ebogdanoffintview30H	\$225.00 NM
24	09/16/12	09/16/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
942174-1	09/23/12	September 2012	08/27/12 - 09/20/12

Advertiser	Product	Estimate Number
Bogdanoff/R/State Senator	BOGDANOFF FOR ST SEN	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/16/12	09/16/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	6:40 PM	Sun 630pm News	630-7pm	:30	Ebogdanoffintview30H	\$325.00 NM
25	09/09/12	09/09/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	6:53 PM	Sun 630pm News	630-7pm	:30	Ebogdanoffintview30H	\$325.00 NM
26	09/10/12	09/14/12	Dr. Oz M-F 9-10a	9-10a	M-WTF--	:30	4	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	9:32 AM	Dr. Oz M-F 9-10a	9-10a	:30	Ebogdanoffintview30H	\$160.00 NM
4	WPBF	W	09/12/12	9:17 AM	Dr. Oz M-F 9-10a	9-10a	:30	Ebogdanoffintview30H	\$160.00 NM
3	WPBF	Th	09/13/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	Ebogdanoffintview30H	\$160.00 NM
2	WPBF	F	09/14/12	9:56 AM	Dr. Oz M-F 9-10a	9-10a	:30	Ebogdanoffintview30H	\$160.00 NM
27	09/10/12	09/14/12	4:30a-5a	430a-5a	M-WTF--	:30	3	\$20.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	3	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	4:39 AM	4:30a-5a	430a-5a	:30	Ebogdanoffintview30H	\$20.00 NM
3	WPBF	W	09/12/12	4:45 AM	4:30a-5a	430a-5a	:30	Ebogdanoffintview30H	\$20.00 NM
2	WPBF	Th	09/13/12	4:56 AM	4:30a-5a	430a-5a	:30	Ebogdanoffintview30H	\$20.00 NM
Total Spots							78		

Payment Terms 30 Days

<u>Gross Total</u>	\$32,850.00
<u>Agency Commission</u>	\$4,927.50
<u>Net Amount Due</u>	\$27,922.50